

Terms & Conditions

1.	Organiser	Carlsberg Marketing Sdn Bhd [I98501008089(I40534-M)]
2.	Promotion/ Campaign	Connor's Nationwide Promotion 2026
3.	Campaign/ Promotion Period	1 August – 30 September 2026
4.	Eligibility	<u>All non-Muslim aged 21 years or over</u> who are residents in Malaysia. Employees of the Organiser, its associate agencies, affiliates, distributors, dealers, sponsors, advertising and Contest agencies, and members of their immediate families will not be eligible to participate in this Promotion/Campaign.
5.	Participating Outlets / Chains	1. Participating Super/Hypermarket ("SHM"): • Aeon • Aeon Big • Bens Independent Grocer • Billion • Econsave • Giant • Hero • Jaya Grocer • Lotus's • Nirwana • Pacific • Redtick • Star Grocer • Sunshine • TFValue • The Store • Village Grocer • 101 Superman • Aeon • Bataras • Boulevard Group/ Boulevard Hypermarket • Bisonte • Borneo Supermarket • Chua Kah Seng Supermarket • City Gourmet • CS Mini Market • CC Fresh

		• CCL Pioneering • CCK Fresh Mart • Chau Sui Teck • Cheong Loong • Choice • City Fresh • CTH Fung Ming • Daesco • Delta Land • Doremart • Dynajaya • D Ayam Tua • Econsave • Everrise • Everwin Group • EMART (Sabah & Sarawak) • Ezymart • Farley Group • Farley Mini Market • Foh Hing Loong • Forda Trading • Friendly Department • Food Town • Gafu • Gentingmas Mall • Gfresh • Glory Shopping • G-Mart • Green Prominent • H&L • Happy Mart • Hiap Lee • Hock Lai Hion • Homes Grocer • Hui Tak • Hong Guan Mini Market • Insmark • Instar • I Mart Xcel • J5 Mart • Jin Hua • Joo Lee Grocer • Kim Hock • King Seng • KSC Trinity • Kitai Mart • Lepapa Supermarket (Rimba Central)
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		• Li Feng • Lian Yi • Ling's Fresh • LKS Supermarket • Lotus Quantum • Lintas Superstore • Medan Departmental Store • MDS Mart • Meligai Mini Market • Merdeka Supermarket • Ming Ming • Murah Market • Nam Leong • New World Mart • Oi Hing Trading Company • Pick N Pay • Parkwell • Perniagaan Seng (Sarikei) • Rigoo • Ramai Ramai • Romn Sdn Bhd • Santorini • Servay • Sing Kwong Supermarket • Singin • Sri Mewah Marketing • Sun Tai Chung Supermarket • Suntos Market • Syarikat Bumi Jaya • Sunny Supermart • Sibu Yu Chiong Foodstuffs • Sylinmas Enterprise • Ta Kiong Group • Tai Kwong Supermarket • Tai Yang Supermarket • Teng Yao Mini Market • Thaiseng Supermarket • The Stop & Shop • Tong Hing • Topmart Superstore • The Butcherie • VBB Marketing & Trading • Wangi Mart • Wholemart • Wing Tat Mart • Xing Wang Shun Li Company • Yi Qi Wang Wholesale Trading Company
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		- Other Super/Hypermarkets and Chains that carry participating products and with Promotion point of sales material displayed in the premises. E-Commerce Platform Carlsberg Official Store on Shopee Carlsberg Official Store on Grab (powered by TME) Panda Mart on Foodpanda Selected Bar, Café & Restaurant Outlet must carry participating products and with Promotion point of sales material displayed in the premises. Selected Coffee Shop & Food Court Outlet must carry participating products and with Promotion point of sales material displayed in the premises.
6.	Participating Products	Connor's Stout & Connor's Xtra Malt
7.	Participation Requirements	<u>Stand to Win Contest</u> Super/Hypermarket Every purchase of four (4) cans of Connor's Stout at Participating Outlets in a single receipt ("Receipt") shall be entitled to one (1) Stand to Win Contest Entry. E-Commerce Platform <u>Carlsberg Official Store on Grab and Panda Mart on Foodpanda</u> Every purchase of four (4) cans of Connor's Stout via the available platforms in a single receipt ("Receipt") shall be entitled to one (1) Stand to Win Contest Entry. Bar, Café & Restaurant Every purchase of RM150 worth of Connor's Stout at Participating Outlets in a single receipt ("Receipt") shall be entitled to one (1) Stand to Win Contest Entry. Coffee Shop & Food Court Every purchase of 1 big bottle of Connor's Xtra Malt (640ml) at Participating Outlets, in a single receipt ("Receipt") shall be entitled to one (1) Stand to Win Contest Entry. <u>Gift with Purchase ("GWP") Entitlement</u> Super/Hypermarket Every purchase of twenty-four (24) cans of Connor's Stout in a single receipt shall be entitled to redeem one (1) unit of the GWP. Bar, Café & Restaurant Every purchase of RM150 worth of Connor's Stout in a single receipt shall be entitled to redeem one (1) unit of the GWP.

		3. Carlsberg Official Store on Shopee Every qualifying order that purchases at least twenty-four (24) cans of Connor's Stout shall be entitled to redeem one (1) unit of the GWP. <u>Additional Terms for GWP Redemption</u> Each participant is limited to a maximum of three (3) GWP units per mobile number and NRIC/passport number throughout the Promotion. All GWP redemptions are available on a first-come, first-served basis and while stocks last. <u>Submission Requirements</u> - Participants are required to complete the following steps: - - Scan the QR code on the POSM to be directed to the microsite. - Complete the submission form with the required details: - Name - NRIC or Passport - Phone Number - Email Address - Delivery Address - Receipt Number - Proof of purchase ("Receipt") <i>Date, receipt number, name and/or logo of the outlet, and product must be clearly stated and visible in the photo</i> - Participants need to safe keep the original Receipt for verification and redemption purposes. - For participants from Super/Hypermarket, Bar, Café & Restaurant, submissions shall remain eligible for Stand to Win Contest entries even after the maximum of three (3) GWP redemptions have been reached. Participants shall be subject to additional terms and conditions of the relevant platform.
8.	Prizes	Stand to Win Contest Prize One (1) unit of MINI JCW Aceman E John Cooper will be awarded to the Contest winner. Gift with Purchase ("GWP") A total of 10,720 units of Connor's Camping Chair ("GWP") will be available for redemption, subject to the redemption terms set out in these Terms and Conditions.

9.	Winner Selection & Fulfilment	Gift with Purchase Fulfilment <u>Super/Hypermarket, Bar, Café & Restaurant</u> Upon approval of the submission, the GWP will be delivered via courier service to the Participant's mailing address as provided to the Organiser or its appointed agent during details confirmation. Delivery will be made within ninety (90) working days from the date of approval, subject to courier service availability and any unforeseen delays beyond the Organiser's control. <u>Carlsberg Official Store on Shopee</u> For purchases made via the Carlsberg Official Store on Shopee, the GWP will be delivered together with the Participant's order. Stand to Win Contest <u>Winner Selection</u> Eligible entries submitted during the Campaign Period will be reviewed in accordance with these Terms and Conditions. Winners will be selected randomly using a random selection system. Selected Winner will be required to correctly answer a skill-based question posed by the Organiser. Failure to answer the question correctly will result in disqualification and forfeiture of the prize. <u>Notification & Verification</u> Shortlisted Winners will be notified primarily via WhatsApp message from 03-78905046 to the mobile number provided during submission for verification and fulfilment arrangements. Shortlisted Winners will be selected within thirty (30) working days after the end of the Promotion Period ("Promotion Period"). Participants are responsible for ensuring that the submitted mobile number is valid and linked to an active WhatsApp account. The Organiser does not guarantee successful delivery of WhatsApp messages due to possible technical or service-related issues. If WhatsApp notification is unsuccessful, the Organiser may attempt to contact the Shortlisted Winner via phone call from 03-78905046. Shortlisted Winners must respond within three (3) working days from the time of notification. Failure to respond, provide required information, submit identification for verification, or correctly answer the skill-based question (where applicable) will result in forfeiture of the prize. The Organiser reserves the right to select a replacement winner from the list of eligible Participants. <u>Prize Fulfilment</u> Upon successful verification, the Winner will be contacted to arrange the date and time for delivery of the prize vehicle. Upon acceptance and delivery of the Contest Prize vehicle, the Winner shall assume full ownership and responsibility for the vehicle and all cost related including but not
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		limited to, the registration, road tax, insurance, and all other associated costs shall be borne by the Winner. The Organiser shall not be liable for any defects, damages or claims arising after the acceptance of the Contest Prize vehicle. This Promotion/Campaign is not sponsored, endorsed, administered by or associated with MINI.
10.	Others	- By participating in this Promotion, Participants agree to receive communications relating to this Promotion via WhatsApp or email or SMS or phone call. - For any queries or information related to the Connor's Nationwide Promotion 2026, please contact carlsberg@s360plus.com. <u><i>e-Commerce (Carlsberg official store on Shopee, Carlsberg official store on Grab & Panda Mart on Foodpanda)</i></u> - Participants shall be subject to further terms and conditions of the relevant e-commerce platform(s). - Only 'successful' or 'completed' orders on the relevant e-commerce platform shall be qualified as entry(ies). Orders or parts thereof which have been cancelled or refunded will not be considered as qualified entry(ies). - The Organiser shall not be responsible for any delay, loss or damaged parcel by the courier service provider.

Standard Terms & Conditions

The Participation Conditions shall be read with these Standard Terms & Conditions and Privacy Notice available at [Privacy Policy](#) (collectively referred to as "Terms and Conditions") and shall be binding on all participants who participate in this Promotion/Campaign. To the extent that there is any inconsistency between these Standard Terms & Conditions and the Participation Conditions, the Standard Terms & Conditions prevails. Each capitalized term not otherwise defined herein shall have the meaning ascribed to such term in the Participation Conditions. Defined terms will be used singular or plural as the case may be. Please read these Terms and Conditions carefully.

1. Entry

- 1.1 The Promotion/Campaign is only opened to non-Muslim aged 21 years or over who are residents in Malaysia. Employees of the Organiser, its associate agencies, affiliates, distributors, dealers, sponsors, advertising and Contest agencies, and members of their immediate families will not be eligible to participate in this Promotion/Campaign.
- 1.2 By participating in this Promotion/Campaign, Participants shall be deemed to have and accepted the Terms and Conditions and agreed to be bound by it.

- 1.3 Participants shall ensure that any personal details submitted are true, complete and up to date. Should a Participant's details change at any time during the Promotion/Campaign period, it shall be the Participant's responsibility to notify the Organiser.
- 1.4 Proof of submission shall not constitute a proof of entry. The Organiser shall not be liable for any lost, delay, damaged and/or non-receipt of submissions.
- 1.5 Once redeemed, the Proof of Purchase shall no longer be valid for any other on-going promotion/campaign.
- 1.6 The Organiser reserves the right to request for the Participants' original Identity Card or other supporting documents for verification purposes.
- 1.7 Entries in excess of any stated limitation in the Participation Conditions shall be void and ineligible for qualification. The Organiser reserves the right to select which entry constitutes a valid entry.
- 1.8 All cost and expenses incurred and/or arising from the Participants' participation in this Promotion/Campaign including but not limited to telecommunications, network, Short Messaging Services (SMS), postal and out of pocket expenses incurred in relation to this Promotion/Campaign shall be borne solely by the Participants.

2. Prize

- 2.1 The item(s) mentioned in item 8 of the Participation Conditions shall hereinafter be referred to as "Prize".
- 2.2 The Organiser shall not be liable for any loss, damage or delay to the Prize(s) fulfilment process caused by any third-party provider.
- 2.3 Failure by Winner(s) in collecting or redeeming the Prize(s) during the notified period or redemption period, shall be deemed forfeited by the Winner(s). The Organiser reserves the right to determine how uncollected, unredeemed or forfeited Prize(s) shall be dealt with.
- 2.4 Unless otherwise mentioned, liaison of any/or all product warranty for Prize(s) is to be forwarded to the relevant manufacturer(s) directly.
- 2.5 The Organiser reserves the right to only award the Prize(s) to the qualified entries and forfeit the remaining Prize(s) allocated.
- 2.6 The Prize(s) are non-refundable, non-transferable and non-exchangeable for cash credit or any other items.
- 2.7 The Organiser reserves the right to request for original Identification Card and/or passport for verification purposes upon redemption or fulfilment of Prize(s).
- 2.8 To the fullest extent permitted by law, the Organiser expressly excludes and disclaims any representations, warranties, or endorsements, express or implied, written or oral, including but not

limited to any warranty of quality, merchantability, or fitness for a particular purpose in respect of the Prize(s). Winner(s) shall accept the Prize(s) on “as is where is” basis.

- 2.9 The Organiser and/or the appointed agency(ies) shall determine the style, any fittings, fixture, packaging, accessories and/or form of the Prize(s), as appropriate. The Organiser and/or the appointed agency(ies) shall be under no obligation to entertain any request by the Winner(s) to change any aspect of the Prize(s).
- 2.10 The Organiser, its agents and employees shall not be liable for any loss or damage whatsoever suffered (including but not limited to direct and/or consequential losses) or personal injury suffered or sustained in connection or arising from the perusal Prize(s).
- 2.11 The Organiser reserves the right, at any time in its sole and absolute discretion, to substitute, withdraw, add to or alter in whole or in part of the Prize(s) without notice to the Participants.
- 2.12 If the Winner chooses to forfeit the Prize(s) for any reason whatsoever, no further substitution of Prize(s) or refund will be given to the Winner.
- 2.13 The Organiser reserves the right to delay or reschedule any fulfilment of Prize(s) without providing any reason or notice.

3 Selection of Winners

- 3.1 The outcome of the Winners selected and/or shortlisted shall be final and absolute. No substitution, discussion, correspondence, enquiry, appeal or challenge by any of the Participants shall be entertained.
- 3.2 The Organiser reserves the right to decide, amend or extend the winner selection date, winner announcement at any time without further notice to the Participants.
- 3.3 Winner(s) who are unreachable or fails to respond to the Organiser’s calls and/or messages within the stipulated notification period and/or after reasonable efforts have been made by the Organiser to contact the Winner(s), shall be deemed uninterested in the Prize(s) and the Organiser shall disqualify the Winner(s) and/or forfeit the winning Prize(s) without further notice.
- 3.4 Where applicable, potential Winner(s) are subject to verification by the Organiser and/or its appointed agency whose decisions are final and binding. The Organiser will not accept screenshots or other evidence of winning in lieu of its validation process unless otherwise mentioned.
- 3.5 The Organiser reserves the right to disqualify or remove the Winner and/or Winner’s guest(s) for participation or redemption in whole or in part of the Prize(s), if the Organiser determines, in its sole discretion, that allowing any such participation or awarding any Prize(s) to the Winner(s) and/or Winner’s guest(s) could result in health, safety or security risk, disruption of event or other reasons which the Organiser deem unsuitable. No further compensation, refund or substitution will be offered to the Winner(s) and/or Winner’s guest(s).

4 Disqualification

- 4.1 The Organiser shall disqualify and remove any Participant(s) from the Promotion/Campaign without prior notification or disclosure of information should the Participant(s) be suspected of tampering with their entries, attempted to undermine the operation of the Promotion/Campaign in any way whatsoever, including but not limited to fraud, cheating or deception or breach the Terms and Conditions.
- 4.2 Any unclear, damaged and/or torn, illegible, duplicate or incomplete entries and/or Proof of Purchase shall be disqualified.
- 4.3 Participant(s) or Winner(s) who engage in an inappropriate or disrespectful behaviour towards the Organiser or its appointed agency shall be immediately disqualified with no further compensation or substitution of Prize(s).
- 4.4 Entries submitted after the Promotion/Campaign period or via method other than the prescribed method shall be disqualified.
- 4.5 The Organiser reserves the right to disqualify any Participant(s) suspected of non-full disclosure of any necessary information required in the Participation steps or when required upon further request by the Organiser.
- 4.6 For the avoidance of doubt, the Organiser will determine, in its sole discretion, what constitutes a valid entry, and reserves the right to reject any submission it deems violate the Terms and Conditions.
- 4.7 In the event of a disqualification after Prize(s) has been awarded, the Organiser reserves the right to demand for the return of the Prize(s) and/or payment of its value from the disqualified Participant. The Organiser reserves its legal rights for further action.
- 4.8 The Organiser reserves the right to refuse or disqualify entries and / or person(s) without having to furnish any proof or explanation to the Participant.

5 Indemnity

- 5.1 Each Participant agrees to indemnify, release and hold harmless the Organiser, its holding, subsidiary or related companies, directors, officers, employees, agents and/or representatives (collectively referred to as "Carlsberg Group") against any and/or all losses, rights, claims, actions and damages (including special, indirect and consequential damages) arising from or incurred as a result of the Participant's participation in the Promotion/Campaign, acceptance and utilization of any Prize(s), and/or the use of the Participant's entry and/or likeness in connection with the Promotion/Campaign.

6 General

- 6.1 The Organiser reserves the right to vary, delete or add to any of these Terms and Conditions without prior notice.

- 6.2 The Organiser's decision on all matters relating to the Promotion/Campaign shall be final and conclusive, no further appeal or correspondences shall be entertained.
- 6.3 By participating in this Promotion/Campaign and/or acceptance of the Prize(s) shall constitute consent of the Participant and/or the Winner's part (including Winner's companion's part, where applicable), to allow the use of the Participant and/or Winner (and Winner's companion's) entry, names, images, video footage, voices and/or likeness by the Organiser for editorial, advertising, promotional, marketing and/or other purposes, without further compensation, in any media for an unlimited period of time, except where prohibited by law.
- 6.4 The Organiser is not responsible for any error, omission, interruption, deletion, defect, delay, failure in operation or transmission, communications line failure, theft or destruction, unauthorized access to, or alteration of, user or member communications, or any problems or technical malfunction of any telephone network or lines, the website, computer online systems, servers or providers, computer equipment, system, apparatus, software, failure of e-mail or receipt of entry on account of technical problems or traffic congestion on the internet and/or telecommunication services which may affect the Participant's participation in the Promotion/Campaign.
- 6.5 The Organiser excludes its liabilities and responsibilities arising from any postponement, cancellation, delay or changes or modification to the Promotion/Campaign or Prize(s) as a result of any unforeseen circumstances beyond the Organiser's control including but not limited to governmental interference, act of God, civil commotion, riot, war, strikes, national emergencies, act of terrorism and any act or default by any third-party suppliers or vendors.
- 6.6 The Organiser shall not be liable for any misinterpretation of facts in respect of the Promotion/Campaign or Prize(s) offered and published in any mass media, marketing or advertising materials. To the fullest extent permitted by law, the Organiser makes no representations and/or warranties with respect to Promotion/Campaign or any Prize(s). In the event of any discrepancies, these terms and conditions shall prevail.
- 6.7 Any names, trademarks or logos used and or reproduced in any materials (including marketing and promotional materials) in connection with this Promotion, in particular that relates to the Prize(s), are the properties of their respective owners. This Promotion and the Organiser are not affiliated with, or endorsed or sponsored by, the relevant owners, unless otherwise communicated, and such owners are not part of the Organiser's group of companies.
- 6.8 The Organiser shall be entitled to assign or sub-license the whole or any part of its right herein to any third party as may be determined by the Organiser.
- 6.9 The invalidity, illegality or unenforceability of any terms hereunder shall not affect or impair the continuation in force of the remainder of the Terms and Conditions.
- 6.10 The main language of the Terms and Conditions shall be in English language. Any translation to any language other than English shall be for reference only. Should there be any discrepancies between the English Terms and Conditions and the translated version, the English version shall prevail.

- 6.11 The Organiser reserves the right to reschedule, terminate or suspend the Promotion/Campaign without any prior notice. Any rescheduling, termination or suspension by the Organiser shall not entitle the Participants to any claim or compensation against the Organiser, its agent and employees for any and/or damages suffered by or incurred by the Participants resulting from the rescheduling, termination or suspension thereof.
- 6.12 The Terms and Conditions shall be construed and governed in accordance to the laws of Malaysia.

7 Privacy Notice

- 7.1 By participating, the Participant explicitly consents that the Organiser and/or its appointed agency shall store the necessary personal data of the Participant. The Participant also consent to receiving any marketing or promotional notification from the Organiser. The Participant is free to revoke his or her consent to the storage of data by sending an email to the Organiser and by doing so, the Participant is withdrawing his or her participation in this Promotion/Campaign. The Organiser will use its best endeavours to keep all personal data stored for the purpose of this Promotion/Campaign strictly confidential. [Privacy Policy](#)

-END OF STANDARD TERMS AND CONDITIONS-